Mod# 1 Status Confirmed Traffic Order# 195266 Last Received: **Printed:** 08/01/2012 10:51 AM 07/31/2012 3:20 PM

Rep Order# 6837739 EC'd Yes

Ver# 3

Showing Buylines: All Lines

1 of

w

Estimate# Buyer Phone# Station WISH-TV INDIANAPOLIS, IN
Advertiser ( ).RICHARD MOURDOCK 4
Product MOURDOCK 4 SENATE PATRICIA STERPU Agency ( ) JAMESTOWN ASSOC.
5937 JONES CREEK RD
BATON ROUGE, LA 70817
Agency C/P1/P2/E
Flight Dates 08/01/2012 - 08/07/2012
Hiatus Weeks 08/01/2012 - 08/07/2012

Rep Firm Sales Office ( Salesperson ( ) PHILADELPHIA ) KATE BRADY

Salesperson Phone# 215-567-6005 215-567-5938

Phone# Fax#		Hiatus Weeks			Salesperson FAX#	FAX#	215-567-5938	938	
CONTRACT COMMENT MOURDOCK FOR US SENATE	CONTRACT COMMENT MOURDOCK FOR US SENATE SC=*								
LT Ln	Day Time Program	Len	n Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
 	W-F 8A-9A Buyline Comment: EARLY SHOW	: 30	0 \$150.00	08/01-08/03	ω ! ! ! !	1     	ω 1 ! !	\$450.00	   1   1   1
N	M-TU 8A-9A Buyline Comment: EARLY SHOW	:30	5 \$150.00	08/06-08/07	N	Н	Ν	\$300.00	
ω	W-F 11A-12P Buyline Comment: PRICE IS RIGHT	:30	5 \$300.00	08/01-08/03	ω	Н	ω	\$900.00	
Δt	M-TU 11A-12P Buyline Comment: PRICE IS RIGHT	:30	\$300.00	08/06-08/07	N	Н	N	\$600.00	
Сī	W-F 12P-1230P Buyline Comment: NEWS	:30	5650.00	08/01-08/03	ω	⊣	ω	\$1,950.00	
ത	M-TU 12P-1230P Buyline Comment: NEWS	:30	3650.00	08/06-08/07	N	Н	2	\$1,300.00	
7	W-F 4P-5P Buyline Comment: ANDERSON	:30	\$300.00	08/01-08/03	ω	Н	ω	\$900.00	
ω	M-TU 4P-5P Buyline Comment: ANDERSON	:30	\$300.00	08/06-08/07	N	Þ	N	\$600.00	
Q	W-F 5P-530P Buyline Comment: NEWS	:30	\$600.00	08/01-08/03	ω	Ц	ω	\$1,800.00	
10	M-TU 5P-530P Buyline Comment: NEWS	<b>:</b> 30	\$600.00	08/06-08/07	N	Ц	N	\$1,200.00	

	EC'd Yes	Rep Order#
		6837739
		Ver# 3
		Mod# 1
		Ver# 3 Mod# 1 Status Confirmed
Showing	La	Traffic Order# 195266
Showing Buylines: All Lines	Last Received: 07/31/2012 3:20 PM	
lines	07/31/2012	Printed:
	3:20 PM	08/01/2012 10:51 AM

2 of

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Daypart

21	20	19	18	17	16	15	14	<u>μ</u> ω	12	11	LT Ln	Buyer Phone#		
SU	SU	SU	SU B	SA B	SA B	M-TU B	W-SU B	₩- <del>F</del>	M-TU B	₩-⊬ H	Day	PATRIC	WISH-T\ ( MOUR	
6P-7P Buyline Comment:	1030A-11A Buyline Comment:	9A-1030A Buyline Comment:	6A-9A Buyline Comment: RATE CHNG	6P-7P Buyline Comment:	6A-9A Buyline Comment:	11P-1135P uyline Comment:	U 11P-1135P Buyline Comment:	6P-630P Buyline Comment:	530P-6P uyline Comment:	530P-6P Buyline Comment:	Time	PATRICIA STERPU	WISH-TV INDIANAPOLIS, IN ( ).RICHARD MOURDOCK 4 MOURDOCK 4 SENATE	
NEWS	FACE THE NATION	SUN MORNING	DAYBREAK	NEWS	DAYBREAK	LATE NEWS	LATE NEWS	NEWS	NEWS	NEWS	Program		N DOCK 4	
												Flight Dates Hiatus Weeks	Agency ( 5937 J BATO	
:30	<b>:</b> 30	:30	: 30	<b>:</b> 30	<b>:</b> 30	:30	: 30	<b>:</b> 30	<b>:</b> 30	<b>:</b> 30	Len		) JAMES: ONES CR N ROUGE	
\$400.00	\$1,500.00	\$900.00	\$200.00	\$400.00	\$250.00	\$900.00	\$900.00	\$600.00	\$600.00	\$600.00	Rate	08/01/2012 - 08/07/2012	( ) JAMESTOWN ASSOC. 5937 JONES CREEK RD BATON ROUGE, LA 70817	one
08/05-08/05	08/05-08/05	08/05-08/05	08/05-08/05	08/04-08/04	08/04-08/04	08/06-08/07	08/01-08/05	08/01-08/03	08/06-08/07	08/01-08/03	Dates	12		Showing Buynnes. All Elles
ц	Н	н	Н	н	ц	N	ഗ	ω	Н	N	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	IICS
Н	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н	# of Weeks	Phone# FAX#		
Н	⊣	Ъ	Ц	Н	Н	2	σ	ω	Н	Ν	Total Spots	215-567-6005 215-567-5938	) PHILADELPHIA ) KATE BRADY	
\$400.00	\$1,500.00	\$900.00	\$200.00	\$400.00	\$250.00	\$1,800.00	\$4,500.00	\$1,800.00	\$600.00	\$1,200.00	Total Cost	.6005 5938	JPHIA VDY	

Buyline Comment: NEWS ADD TO SKED	22 W-TH 430A-459A		LT Ln Day Time Program	Phone# Fax#	Buyer PATRICIA STERPU	Estimate#	Product MOURDOCK 4 SENATE	Station WISH-TV INDIANAPOLIS, IN	EC'd Yes	6837739 <b>Ver#</b> 3 <b>Mod#</b> 1
		I I I		Hiatus Weeks	Flight Dates	Agency C/P1/P2/E	BAT	Agency (		Status Confirmed
	:30	!	Len			2/E	ON ROUG	( ) JAMESTOWN A:		Traffic
	\$50.00		Rate		08/01/2012 - 08/07/2012		BATON ROUGE, LA 70817	Agency ( ) JAMESTOWN ASSOC.	Sho	Traffic Order# 195266
	08/01-08/02		Dates		12				Last Received: 07. Showing Buylines: All Lines	
	Н		Spots/Week	Sales	Sales	,	Salesi	Rep Firm	07/31/2012 3:20 PM 1 Lines	Printed:
	⊣			Salesperson FAX#	Salesperson Phone#		Salesperson (	irm Office	12 3:20 PN	08/01/2012 10:51 AM
		1	# of Weeks		#	•	) K.A	) pH	Α	/2012 10
	₽	1	Total Spots	215-567-5938	215-567-6005		KATE BRADY	VIHA IBUV IIHA V		:51 AM
	\$50.00	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Total Cost	5938	5005		DY	VIHG		
			Daypart							3 of
		İ	part							ယ

## ---REPORT TOTALS---

Report Totals: 45 / \$23,600.00

## ---SALES MONTHLY TOTALS---

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 45 / \$23,600.00 Sales Totals: 45 / \$23,600.00 Aug 12: 45 / \$23,600.00

---COMPETITIVE---Market Totals \$69,822 CABL VTTV 00 00 WXIN WISH 9 W W YDNW 0% WRTV 18% WTHR

38%

# -- COMPETITIVE COMMENTS--

COMP UPDATED

Books Demos null RA35+

## -- CREDIT RISK -CASH IN ADVANCE

NAB Form PB-17 Candidates

### AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

	applicable l	box) AL CANDIDA'	ΓE		STATE/I	LOCAL CAN	NDIDATE
	To Avai Window	i Themselves , Federal Car	of The Lowe didates Must	st Un Sign	It Charç The Ce	je During a rtification C	Political in Page 3
		Location				<b>Date</b> 7 17/1	
I, <u>P</u> 8	atricia Sterp	<u>u</u>					
being	on behalf o	f: Richard Mour	dock				, a legally
quali	fied candida	te of the Republ	ican				political
party	for the offic	ce of: US Senate			1.00		
in th	e General						
elect	tion to be he	ild on: Novmber	5,2012				
do h	ereby reque	st station time as	follows:				
	selcase engre	Mine APPA	PAY	ticate to be the		Times per Week	Number
rang ji Kan	francosti (Alla Control of Colif of Col	Catalog Leaves (Accept Catalogue Cat	The professional and the profe	Andrewski (1922) Reminest (1922) Perminest (1922)	And the state of the same of t	Service (all Justice and a service and a ser	A control that the second seco
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NAB I	Form	PB-1	7 C	andidates
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For programming that, in whole or national importance," list the matte	in part, "communicates a message relating rs below:	to any political matter of
I represent that the payment for the	e above described broadcast time has been	furnished by:
Hoosiers for Richard Mourdock		
and you are authorized to announc I represent that this person or entity committee/organization of the lega	e the time as paid for by such person or ent y is either a legally qualified candidate or a ally qualified candidate.	ity. n authorized
The name of the treasurer of the ca	andidate's authorized committee is:	
Stephanie L. Mattix		
This station has disclosed to me its and discount, promotional and other	s political advertising policies, including: a er sales practices (not applicable to federal	ipplicable classes and rates; candidates).
	ISCRIMINATE OR PERMIT DISCRIMI THE PLACEMENT OF ADVERTISING.	
<u>-</u>	Candidate of Authorized C	ommittee.
7/17/12 Date	Signature	
To Be Sign	ed By Station Representat	ive
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

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NAB Form PB-17 Candidates

#### CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

(nam	tricia Sterpu e of federal cand broadcast (in wh	idate or author ole or in part)	ized committee pursuant to this	) hereby certify agreement:	that the programming
	☐ does		does no	t	
refer progr	to an opposing cramming that doe	andidate (chec es refer to an o	k applicable bo pposing candida	x). I further cente:	tify that for the
(chec	k applicable box	)			
	the radio progra identifies the ca approved the br	ndidate, the of			oy the candidate that candidate has
	image of the car displayed prints	ndidate for a ded statement id nd that the car adcast.	uration of at lea entifying the ca	st four seconds indidate, that the ne candidate's a	otograph or similar, and a simultaneously candidate approved uthorized committee
	/	J. Signiff to the	erresent of addition	The committee	
_Patr	ricia Sterpu	1			7/17/12
		printed nam	ıe		date

Remit Address:

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888

Billing: (317) 923-8888

## INVOICE

Advertiser POL/Richard Mourdock
Product MOURDOCK 4 SENATE
Estimate Number

	Invoice #	195266-1
	Invoice Date	08/12/12
	Invoice Month	August 2012
	Invoice Period	07/30/12 - 08/07/12

Page 1 of 4

National	Sales Region
Petry/Philadelphia	Sales Office
Petry Philadelphia	Account Executive   Petry Philadelphia
WISH	Station

Order Flight	Deal #	Alt Order#	Order#
08/01/12 - 08/07/12		06837739	195266

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		1

Attention: Accounts Payable 5937 Jones Creek Road Baton Rouge, LA 70817

Jamestown Associates

Billing Address:

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
	IN11165/SP1819/AU588	

7			6					51				4					ယ				2						Line
HSIM	HSIM		<b>WISH</b>	WISH	MSIM	WISH		WISH	MSIM	HSIW		<b>HSIM</b>	MSIM	HSIM	HSIM		HSIW	WISH	MSIM		HSIM	MSIM	HSIW	HSIW		HSIM	Channe
Anderson Cooper			Noon News					Noon News				Price Is Right					Price Is Right				CBS This Morning @8					CBS This Morning @8	Channel Description
357-5p			1158a-1230p					1158a-1230p				1058-12p					1058-12p				8-9a					8-9a	Time
	٦≥	08/06/1		╗	ᆉ	\$	07/30/1		Tu	Ζ	08/06/1		П	긁	8	07/30/1		Tu	Ζ	08/06/1		П	굮	\$	07/30/1		Day
	08/06/12 08/07/12	08/06/12 to 08/12/12		08/03/12	08/02/12	08/01/12	07/30/12 to 08/05/12		08/07/12	08/06/12	08/06/12 to 08/12/12		08/03/12	08/02/12	08/01/12	07/30/12 to 08/05/12		08/07/12	08/06/12	08/06/12 to 08/12/12		08/03/12	08/02/12	08/01/12	07/30/12 to 08/05/12		Date
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	12:11 PM 12:21 PM	MT		12:27 PM	12:16 PM	12:26 PM	WTF		12:00 PM	10:59 AM	MT		11:30 AM	10:58 AM	12:00 PM	WTF		8:57 AM	8:14 AM	MT		8:10 AM	8:09 AM	8:18 AM	WTF		Length Air Time
	RMCH0725H RMCH0725H			RMCH0725H	RMCH0725H	RMCH0725H			RMCH0725H	RМСН0725H			RМСН0725H	RMCH0725H	RМСН0725H			RMCH0725H	RМСН0725H			RMCH0725H	RMCH0725H	RMCH0725H			Ad-ID
	\$650.00 \$650.00			\$650.00	\$650.00	\$650.00			\$300.00	\$300.00			\$300.00	\$300.00	\$300.00			\$150.00	\$150.00			\$150.00	\$150.00	\$150.00			Rate Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

07/30/12 to 08/05/12

3x



Remit Address:

90359 Collections Center Drive Chicago, IL 60693

**WISH** 

Main: (317) 923-8888 Billing: (317) 923-8888

## INVOICE

Advertiser Estimate Number Product POL/Rich MOURDO

	Invoice #	
hard Mourdock	Invoice Date	
OCK 4 SENATE	Invoice Month	
	Invoice Period	

voice#	195266-1
voice Date	08/12/12
voice Month	August 2012
voice Period	07/30/12 - 08/07/12

Page 2 of 4

Station	WISH
Account Executive   Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order#	195266
Alt Order#	06837739
Deal #	
Order Flight	08/01/12 - 08/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Baton Rouge, LA 70817 Attention: Accounts Payable 5937 Jones Creek Road Billing Address:

Jamestown Associates

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref
	IN11165/SP1819/AU588

	3	12	<del>-</del>	10	9	8 7	Line
HSIM HSIM HSIM	HSIM HSIM	HSIM HSIM HSIM	HSIM HSIM HSIM	HSIM HSIM HSIM HSIM	HSIM HSIM HSIM	HSIM HSIM HSIM HSIM HSIM HSIM HSIM HSIM	Channel
	News 8 @6	News 8 @ 530p	News 8 @ 530p	News 8 @5p	News 8 @5p	Anderson Cooper Anderson Cooper	Channel Description
	558-630p	530-6p	530-6p	5-530p	5-530p	357-5p 357-5p	Time
07/30/1: W Th F	08/06/1 M	07/30/1: W F	08/06/1: M Tu	07/30/1: W Th F	08/06/1: M Tu	₽₹≷	Day
07/30/12 to 08/05/12 W 08/01/12 Th 08/02/12 F 08/03/12	08/06/12 to 08/12/12 M 08/06/12	07/30/12 to 08/05/12 W 08/01/12 F 08/03/12	08/06/12 to 08/12/12 M 08/06/12 Tu 08/07/12	07/30/12 to 08/05/12 W 08/01/12 Th 08/02/12 F 08/03/12	08/06/12 to 08/12/12 M 08/06/12 Tu 08/07/12	08/01/12 08/02/12 08/03/12	Date
:30 :30	:30	:30 :30	:30 :30	:30 :30 :30 :30	:30 :30	:30 :30	Lengt
6:27 PM 6:21 PM 6:29 PM	5:57 PM	5:52 PM 5:52 PM	MT 5:23 PM 5:23 PM	5:28 PM 5:14 PM 5:11 PM	MT 4:38 PM 4:37 PM	4:21 PM 4:22 PM 4:39 PM	Length Air Time
RMCH0725H RMCH0725H RMCH0725H	RMCH0725H	кмсн0725н кмсн0725н	RMCH0725H RMCH0725H	RMCH0725H RMCH0725H RMCH0725H	RMCH0725H RMCH0725H	RMCH0725H RMCH0725H RMCH0725H	Ad-ID
\$600.00 \$600.00 \$600.00	\$600.00	\$600.00 \$600.00	\$600.00 \$600.00	\$600.00 \$600.00 \$600.00	\$300.00 \$300.00	\$300.00 \$300.00 \$300.00	Rate Reconciliation
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Remit Address:

Main: (317) 923-8888 90359 Collections Center Drive **WISH** Chicago, IL 60693

Billing: (317) 923-8888

## INVOICE

Advertiser Estimate Number Product POL/Richard Mourdock MOURDOCK 4 SENATE

Invoice #	195266-1
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12

Page 3 of 4

Sales Region Sales Office Account Executive | Petry Philadelphia Station MSH National Petry/Philadelphia

Order Flight

08/01/12 - 08/07/12

Invoice #	195266-1
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12
Order#	195266
Alt Order#	06837739
Deal #	

Billing Type Billing Calendar Special Handling Cash Broadcast

Attention: Accounts Payable 5937 Jones Creek Road

Jamestown Associates

Baton Rouge, LA 70817

Billing Address:

Agency Ref Advertiser Ref IN11165/SP1819/AU588

	21		20			19			18			17			16				5							14	Line
HSIM	HSIM	HSIW	HSIM	HSIM		WISH	HSIM		WISH	HSIM		HSIM	HSIM		HSIM	HSIW	MN L		HSIW	WISH	HSIM	HSIM	HSIM	HSIM		HSIM	Channel
	News 8 Weekend/Sunday		Face The Nation			CBS Sunday Morning			Daybreak Sunday			News 8 Weekend Saturday			Daybreak Saturday			(	News 8 @ 11 M-F							Late News M-Su	Channel Description
	558-7p		1028-11a			858-1030a			558-9a			558-7p			558-9a				11-1135p							11-1135p	Time
07/30/12 Su		07/30/12 Su		Su	07/30/12		Su	07/30/12		Sa	07/30/12		Sa	07/30/12		J :	N C	08/06/12		Su	Sa	П	Th	<	07/30/12		Day
07/30/12 to 08/05/12 Su 08/05/12		07/30/12 to 08/05/12 Su 08/05/12		08/05/12	07/30/12 to 08/05/12		08/05/12	07/30/12 to 08/05/12		08/04/12	07/30/12 to 08/05/12		Sa 08/04/12	to 08/05/12		08/07/12	08/06/12	08/06/12 to 08/12/12		08/05/12	08/04/12	08/03/12	08/02/12	08/01/12	07/30/12 to 08/05/12		Date
:30 1x		:30 1×		:30	1x		:30	1x		:30	1×		:30	1x		:30	30 1	y X		:30	:30	:30	:30	:30	5x		Length
6:43 PM		10:59 AM		9:29 AM	S		8:54 AM	S		6:43 PM	S-		6:44 AM	S-		11:13 PM	11.00 DM	MT TM		11:15 PM	11:30 PM	11:33 PM	11:28 PM	11:33 PM	WTFSS		Length   Air Time
RMCH0725H		RMCH0725H		RMCH0725H			RMCH0725H			RMCH0725H			RMCH0725H			RMCH0725H	PWCIIO775II			RMCH0725H	RMCH0725H	RMCH0725H	RMCH0725H	RMCH0725H			Ad-ID
\$400.00		\$1,500.00		\$900.00			\$200.00			\$400.00			\$250.00			\$900.00	\$000 00			\$900.00	\$900.00	\$900.00	\$900.00	\$900.00			Rate Reconciliation
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**WISH** Remit Address:

Chicago, IL 60693 90359 Collections Center Drive

Main: (317) 923-8888 Billing: (317) 923-8888

### INVOICE

Estimate No Product Advertiser

		Invoice #
	POL/Richard Mourdock	Invoice Date
	MOURDOCK 4 SENATE	Invoice Month
Number		Invoice Period

August 2012 08/12/12 195266-1

Page 4 of 4

Sales Region N	Sales Office P	Account Executive   Petry Philadelphia	Station W	
National	Petry/Philadelphia	etry Philadelphia	WISH	
Order Flight	Deal #	Alt Order#	Order#	

<u> </u>	IIIVOICE FEITOU	07/30/12-06/07/12
	Order#	195266
	Alt Order#	06837739
	Deal #	
	Order Flight	08/01/12 - 08/07/12

	Special Handling
Cash	Billing Type
Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#

<u></u>	7	
Advertiser Ref	Agency Ref	
	IN11165/SP1819/AU588	

	22	Line
	HSIW	Channel
	<b>CBS Morning News</b>	Description
	430-5a	Time
07/30/12 to 08/0		Day Dat
15/12 1v		e Length
WT		Air Time
		Ad-ID
		Rate
		Reconciliation
		Ref#

Aired Spots

MSIM

USA

Attention: Accounts Payable 5937 Jones Creek Road Baton Rouge, LA 70817

Jamestown Associates

Billing Address:

45

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08/02/12

:30

4:50 AM RMCH0725H

Gross Total \$23,600.00

Agency Commission \$3,540.00

Net Amount Due

\$20,060.00 Payment Terms 30 Days